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## WOODWARD REAL ESTATE MARKET ANALYSIS

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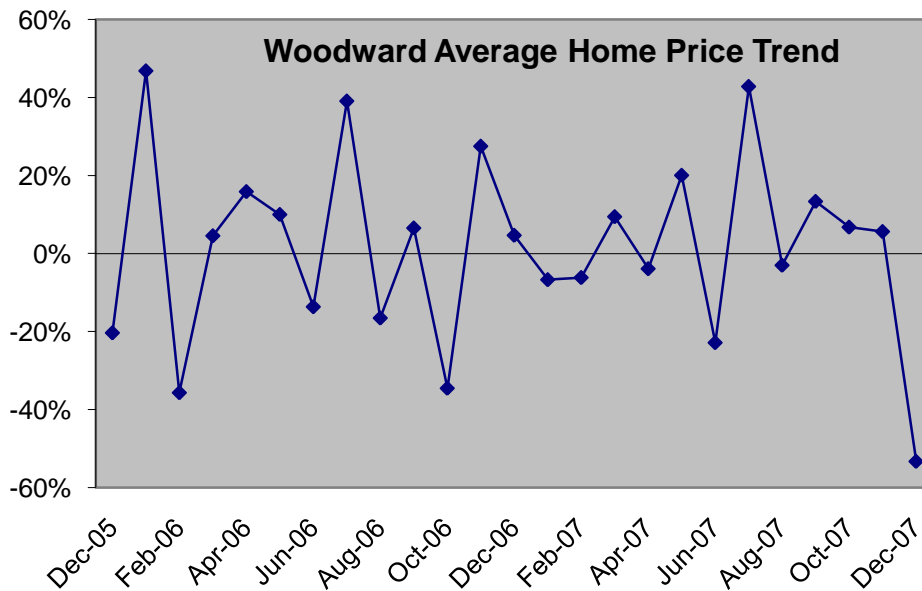
**TO:** OKLAHOMA ASSOCIATION OF REALTORS  
**FROM:** WILSON RESEARCH STRATEGIES  
**SUBJECT:** SUMMARY OF WOODWARD AND NATIONAL PERFORMANCE  
**DATE:** WEDNESDAY, FEBRUARY 06, 2008

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### Introduction

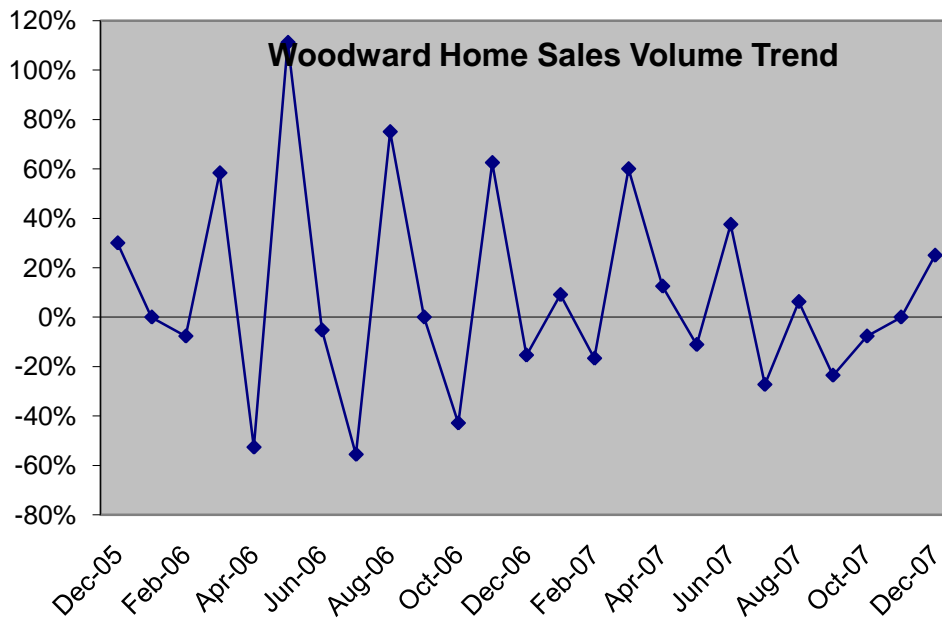
On behalf of the Oklahoma Association of REALTORS, WRS is pleased to present this two-page analysis of the performance of the Woodward real estate market. Data for this analysis was provided by the Oklahoma Association of REALTORS.

**Chart 1: Average Home Sale Price Trend.**



In this graph the horizontal line represents the national market trend regarding price and volume. It is a constant figure indicated on the graph at zero. The moving line represents the comparable trend in your market. It can be read by looking at a specific point and determining that your trend in housing values and volume is a percentage above or below the national trend. The graphs do not reflect actual value or volume numbers, but rather a performance trend with regard to these numbers in your marketplace.

Chart 2: Housing Market Volume Trend



**Key Facts:**

- Woodward saw value growth in the last half of 2007 with prices up over 2% in the average month over the last six months despite the national downturn.
- Woodward experienced a strong spike in volume in December, with home sales up 25%.