



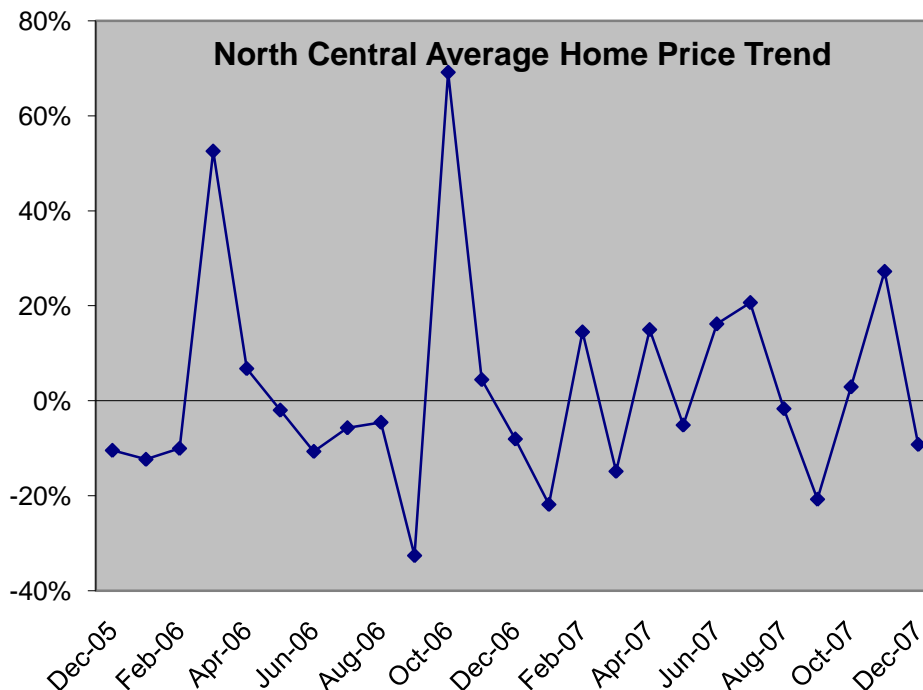
NORTH CENTRAL REAL ESTATE MARKET ANALYSIS

TO: OKLAHOMA ASSOCIATION OF REALTORS
FROM: WILSON RESEARCH STRATEGIES
SUBJECT: SUMMARY OF NORTH CENTRAL REAL ESTATE MARKET PERFORMANCE
DATE: WEDNESDAY, FEBRUARY 06, 2008

Introduction

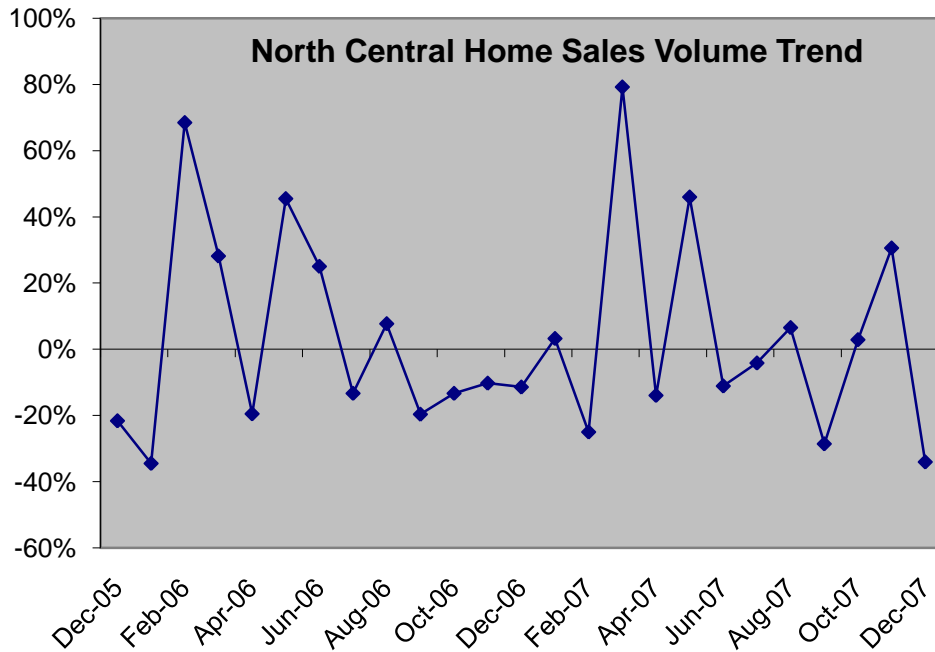
On behalf of the Oklahoma Association of REALTORS, WRS is pleased to present this two-page analysis of the performance of the North Central Oklahoma real estate market. Data for this analysis was provided by the Oklahoma Association of REALTORS.

Chart 1: Average Home Sale Price Trend.



In this graph the horizontal line represents the national market trend regarding price and volume. It is a constant figure indicated on the graph at zero. The moving line represents the comparable trend in your market. It can be read by looking at a specific point and determining that your trend in housing values and volume is a percentage above or below the national trend. The graphs do not reflect actual value or volume numbers, but rather a performance trend with regard to these numbers in your marketplace.

Chart 2: Housing Market Volume Trend



Key Facts:

- North Central Oklahoma had a great summer, averaging 12% month-on-month housing price growth.
- North Central Oklahoma also had a strong fall with an average of 7% monthly price growth in October through December.